

Recommendation	Responsible Party	Cost	Time Frame	Action Item
<b>Goal 2 - Broaden the region's businesses and industries</b>				
<b>Strengthen existing industry clusters</b>				
Work with industry experts to identify markets for local forestry products and diversify by processing and producing construction materials locally rather than exporting raw materials	CRC/Economic Development Directors	\$	Short term	Consult business leaders in the timber and wood products cluster. Research similar expansions and explore costs and benefits of a shift.
Identify and market strategic locations for distribution and fulfillment enterprises	Economic Development Directors	\$	Short term	Map existing development sites and assess their viability for such businesses
Work with Buckingham Branch to create an inland port at Heartland's Business Park in Keysville	Economic Development Directors / Secretary of Agriculture	\$\$\$\$	Intermediate term	Explore local incentives and possible development sites for a new intermodal yard to serve as an inland port
Develop and implement a strategy to pursue data centers and call centers that provide back office support for large companies	Economic Development Directors	\$\$	Intermediate term	Research relevant incentives, market broadband and infrastructure capabilities and land availability
Work with local healthcare providers and educational institutions to develop regional clinics, medical supply, Federally Qualified Health Centers, and other businesses within the healthcare supply chain	Economic Development Directors/ Longwood/Southside Community Hospital/Buckingham/Lunenburg	\$\$\$	Long term	Identify specific healthcare gaps in the region, then tailor educational and clinical health programs to provide maximum benefit to communities

**Cost Scale**

- \$ = minimal to no cost (existing resources)
- \$\$ = est. less than \$100,000
- \$\$\$ = est. \$100,000 to \$1 million
- \$\$\$\$ = est. more than \$1 million

**Time Frame**

- Short = less than 5 years
- Intermediate = 5 to 10 years
- Long = more than 10 years

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<b>Recreation and tourism</b>				
Map and promote existing recreation and tourism assets	Economic Development Directors/CRC	\$\$	Short term	Develop new maps, signage, and marketing strategies for each location
Plan connections between existing trails and sites	Planning Directors/CRC	\$\$\$	Intermediate-Long term	Amend comprehensive plans; construct new trails
Market hunting, fishing, and watersports opportunities	Economic Development Directors/CRC	\$\$	Short term	Develop a regional branding strategy that includes outdoor sporting
Explore local incentives for agritourism	Planning Directors/CRC	\$	Short term	Identify partners and apply for relevant incentives
<b>Infrastructure improvements</b>				
Leverage state grants and other funding to expand local access to high speed internet	Administrators/CRC	\$\$\$\$	Intermediate term	Connect with growth partners and apply for relevant broadband funding
Continue working with electric service providers and co-ops to deploy broadband solutions	Administrators/CRC	\$\$\$\$	Short term	Develop a plan, timetable, and budget to strategize broadband deployment
Identify Atlantic Coast Pipeline connection points and potential industrial sites	Economic Development Directors	\$	Short term	Identify possible locations and connect with ACP engineers
Identify and target industries that can make use of water resources at Sandy River Reservoir and the James River	Prince Edward Economic Development Directors/CRC	\$	Short term	Research relevant industries, then develop and implement a marketing plan for the area
Pursue a natural gas power plant for the region	CRC/Economic Development Directors	\$\$	Intermediate term	Develop a marketing plan, including ACP access, to pursue natural gas
Make policy and regulatory improvements that enable and effectively regulate utility-scale solar facilities	Planning Directors	\$	Short term	Amend zoning ordinances and comprehensive plans
Study and improve cellular coverage, placing towers on public land, where possible	Planning Directors/CRC	\$	Intermediate term	Map tower locations, identify gaps, target public land to fill gaps where possible (as well as private properties where needed)